

## **TERMS AND CONDITIONS FOR THE WHITE CLAW SYDNEY EVENT PROMOTION ON CONCRETE PLAYGROUND**

Information on how to complete the White Claw Sydney promotion and prize forms part of these terms and conditions.

By participating, entrants agree to be bound by these terms and conditions.

### **ELIGIBILITY**

- Entry is open to residents of Australia who are 18 years and over.
- Employees and their immediate families of the Promoter and its agencies associated with this Promotion are ineligible to enter.

### **ENTRY**

- The Promotion commences at 5pm AEST, Wednesday 19 January, 2022 and closes at midnight AEDT, Thursday 27 January, 2022 ("**Entry Period**"). No entries will be accepted outside of the Entry Period.
- To enter, readers must complete all details within the competition.
- Entries must be received by the Promoter during the Promotional Period only.
- All entries are deemed to be received at the time of receipt by the Promoter, not the time of transmission by the Entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.

### **PRIZES AND PRIZE DRAW**

- The total prize value is \$2000.00 incl GST
- Prize includes: A 2 x hour boat trip for 6 people on the Bel, White Claw beverages, snacks (cheese platter) as well as the ultimate Summer vibe with an awesome playlist and photo opportunities. Attendance to the White Claw Sydney event at Manly Wharf Bar and a return water taxi trip

### **JUDGING AND THE WINNER/S**

- The promotion will be determined as a *game of skill* with entrants being asked to 'simply tell us in 25 words or less why you deserve to win the ultimate VIP day out and why?'
- The Promoter will select the winner at 11.00am AEDT, Thursday 27 January, 2022 from all eligible entries submitted during the Entry Period.
- Selection of the winner will take place at the office of the Promoter, 120 Bourke St, Woolloomooloo NSW 2011.
- The Promoter's panel of judges will determine the winner based on the originality and creativity of the entrant's answer.

- The Promoter will notify the Winner by email within 24 hours of the draw. The Winner will be asked to send the Promoter a reply email to formally accept the prize and arrange for delivery of the Prize.
- If a Winner cannot be notified (including where emails are returned 'undeliverable'), or does not make contact with the Promoter within 24 hours of notification, or cannot be verified (including where a winner's and their nominated friends age's or place of residence renders an entrant ineligible to receive the Prize), or is otherwise unable to accept the Prize, his/her selection as the Winner may be forfeited and an alternative winner may be drawn, in the Promoter's sole discretion. No financial or other consideration will be awarded to the forfeiter.
- The Promoter's decision is final and binding - no correspondence will be entered into.

## **PRIVACY**

- Information from all entries will be collected and used for the purposes of conducting this Promotion (which may include disclosure to third parties for the purpose of processing entries, contacting the Winner, arranging for delivery of the Prize and otherwise conducting this Promotion) and for publicity purposes surrounding this Promotion.
- By entering this promotion entrants agree to join the e-newsletter and mailing list for Concrete Playground.
- By entering this Promotion entrants consent to the use of their information as described. Personal information will otherwise be dealt with in accordance with the Concrete Playground Privacy Policy at <https://concreteplayground.com/sydney/privacy-policy>
- By accepting to receive updates from White Claw, entrants agree to their demographic details being shared with the Lion Co business.

## **GENERAL**

- The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence and vaccination proof) and to disqualify any entrant who submits an entry that is not in accordance with these terms and conditions or who tampers with the entry process.
- The Promoter accepts no responsibility for late or misdirected entries. The Promoter assumes no responsibility for any failure to receive an entry as a direct or indirect result of a technical problem of any kind or any traffic congestion on the internet or any website. Entries are deemed to be received at the time of receipt into the competition database, not at the time of transmission by the entrant. Errors and omissions will be accepted at the Promoter's discretion.
- The Prize is the sole responsibility of the Winner. Prizes are not transferable and are not redeemable for cash. In the event that any prize becomes

unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize of equal or greater value.

- Participants must comply with all requirements of the Promoter including requirements specified in the Terms and Conditions. The Promoter may, at its absolute discretion, declare any or all entries made by an entrant invalid if the entrant:
  - (a) fails to establish their entitlement to enter the Promotion to the Promoter's satisfaction;
  - (b) tampers with or benefits from any tampering with the entry process or the operation of the Promotion;
  - (c) submits an entry which in the Promoter's opinion is not in accordance with these Terms and Conditions;
  - (d) acts in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any other person; or
  - (e) in the opinion of the Promoter, engages in conduct in entering the Promotion which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Promotion and/or Promoter.
- If for any reason any aspect of the Promotion is not capable of running as planned, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries, at any time without prior notice. Where it is practical for it to do so, the Promoter will notify entrants of such changes.
- Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for claims, losses (including loss of opportunity), damages, injuries, costs and/or expenses, whether direct, indirect, special or consequential, suffered, sustained or incurred as a result of, or arising in any way out of, or in any way connected with, the Promotion or any prize.
- Without limiting the foregoing, the Promoter assumes no responsibility for, and the entrants release the Promoter from, any loss, claim, damage or injury to person or property if, for any reason beyond the Promoter's reasonable control (e.g. due to computer viruses, tampering, unauthorised intervention, fraud, technical failures etc.), this Promotion is not able to be conducted as planned and/or the Promotion's administration, security, fairness or integrity are corrupted or affected. Further, in such circumstances, the Promoter may modify or suspend the Promotion and/or invalidate any entries of any individual in any way involved in interfering or tampering with the conduct of the Promotion or abusing the communication system upon which the Promotion is being conducted.
- The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the Australian Government - Department of Health Alcohol Guidelines to reduce health risks from drinking alcohol. A full version of these Guidelines is available at

<https://www.health.gov.au/health-topics/alcohol/about-alcohol/alcohol-laws-in-australia>

- The Promoter is Concrete Playground, 120 Bourke Street, Woolloomooloo, 2011 (ABN 25 154 344 573)