

TERMS AND CONDITIONS FOR THE DIPLOMATICO RUM PROMOTION WITH CONCRETE PLAYGROUND SYDNEY

1. Per Instagram rules, this promotion is in no way sponsored, administered, or associated with Instagram, Inc. By entering, entrants confirm that they are 18+ years of age, release Instagram of responsibility, and agree to Instagram's terms of use.
2. The competition is open to persons 18 years or over who reside in Sydney, Australia (metro areas).
3. By entering this competition, the entrant is indicating his/her/their agreement to be bound by these terms and conditions.
4. Employees and their immediate families of the Promoter and its agencies associated with this Promotion are ineligible to enter.
5. Entrants must follow @concreteplayground and tag one friend in their comment.
6. Prize includes one (1) of fifteen (15) x Diplomático Reserva Exclusiva Prize Packs. Prize packs include:
 - a. 1 x Bottle of Diplomático Reserva Exclusiva valued at \$112
 - b. 2 x Glasses valued at \$38
 - c. Total prize value: \$150
7. One prize pack per winner. To redeem the prize, the winners must be over 18 years old and reside in Sydney metro areas.
8. Entries open from Thursday, November 30 at 7:00pm and close Thursday December 14, 2023 at 11:59pm. After this date no further entries to the competition will be permitted.
9. Winner will be chosen at random by a comment picker.
10. Entrants will be notified via direct message on Instagram from the @concreteplayground account on Friday, December 15, 2023, if they have won the competition. If no response is received within 48 hours from first contact, a new winner will be drawn by Concrete Playground.
11. Winners will be required to provide their preferred postal address and this data will be shared with our partner Brown-Forman to facilitate prize distribution. Entrants can view Brown-Forman's Privacy Policy [here](#).
12. The prize is to be taken as stated and no cash or other alternatives will be offered. The prizes are not transferable or exchangeable.
13. By entering this Promotion entrants consent to the use of their information as described. Personal information will otherwise be dealt with in accordance with the Concrete Playground Privacy Policy at <https://concreteplayground.com/sydney/privacy-policy>.